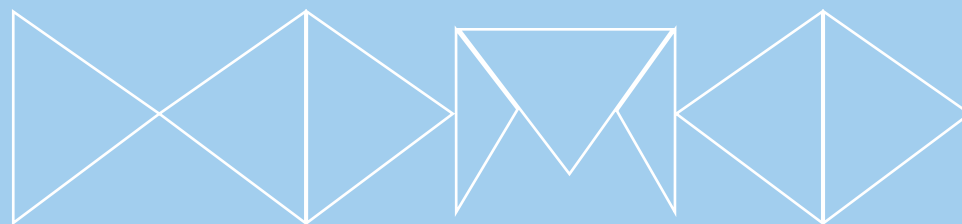


DIE CUT



FINALLY.

DOMO



BRAND IS THE LIFEBLOOD OF ANY SUCCESSFUL BUSINESS.



Now everyone can be the most informed person in the company.



WHY I STARTED DOMO.

Josh James, Founder and CEO.

When I started Omniture in 1996, it became clear to me very quickly that as an executive, when you're trying to run your business and manage a team you're inundated with reports. From all different systems and different silos. You want quick answers to important questions. When all of that is being held together by the glue that is your brain, it can get really overwhelming.

You've got all of this information and it's so hard to get ahold of the right information and by the time you do, it's already outdated and useless. I kept thinking to myself, "there's got to be a better way to be able to have access to all of that data."

PROBLEM SOLUTION

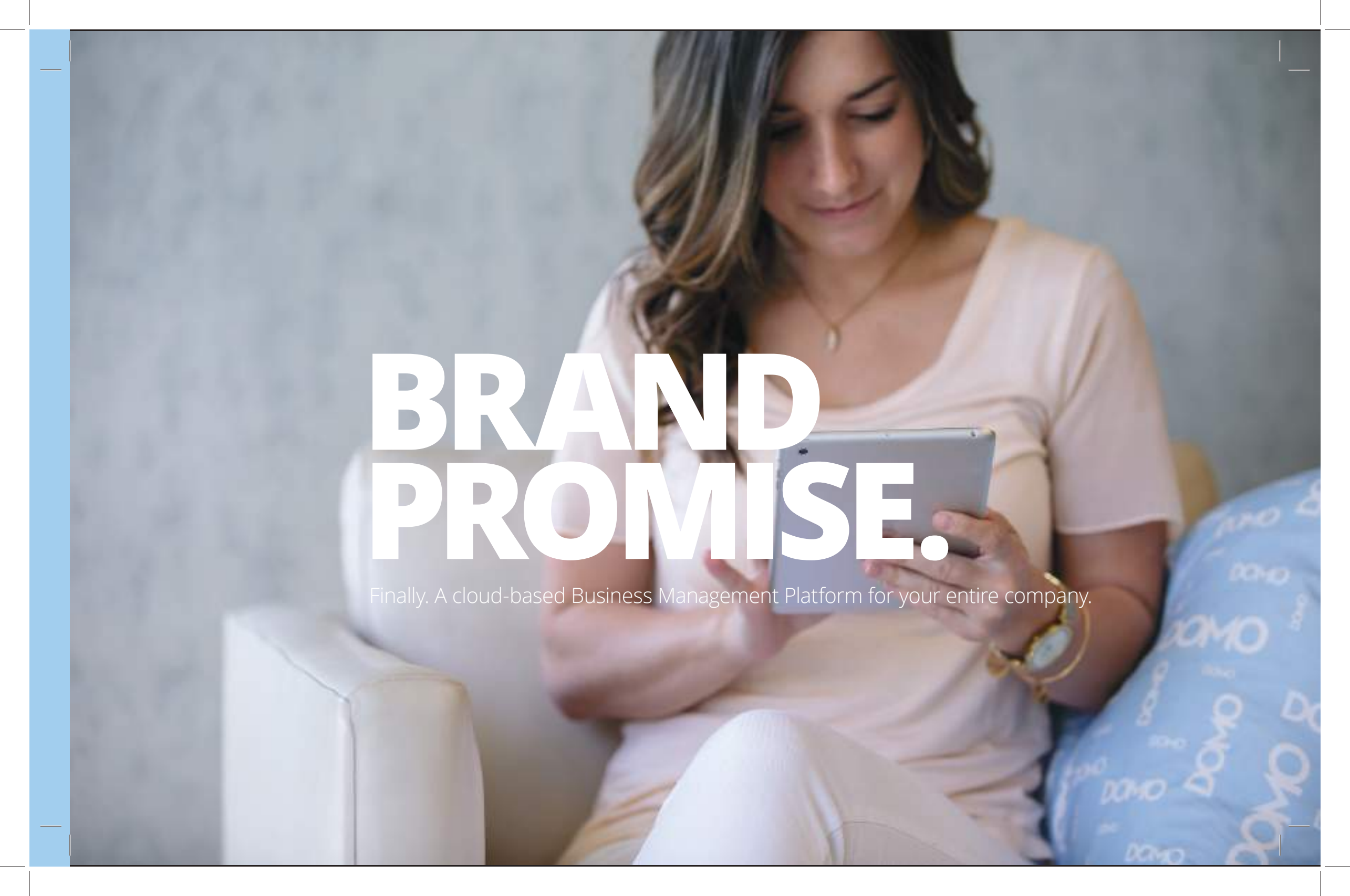
At Domo I wanted to solve all of those frustrations, I wanted to change, no transform the way business gets done. What has evolved is a business management platform that removes the complexity and manual process out of running a modern company and brings all of that data into one, intuitive, interface. It brings companies together to work seamlessly and with crazy efficiency.

Not only does Domo solve this, but looks ridiculously sexy doing it.



A revolution was born.

My days of waiting for reports are over.



BRAND PROMISE.

Finally. A cloud-based Business Management Platform for your entire company.





FINALLY.

A single platform to manage your entire business.

Your organization is driven by smart people, shared wisdom, and staggering amounts of data. Domo brings all that under one hood.

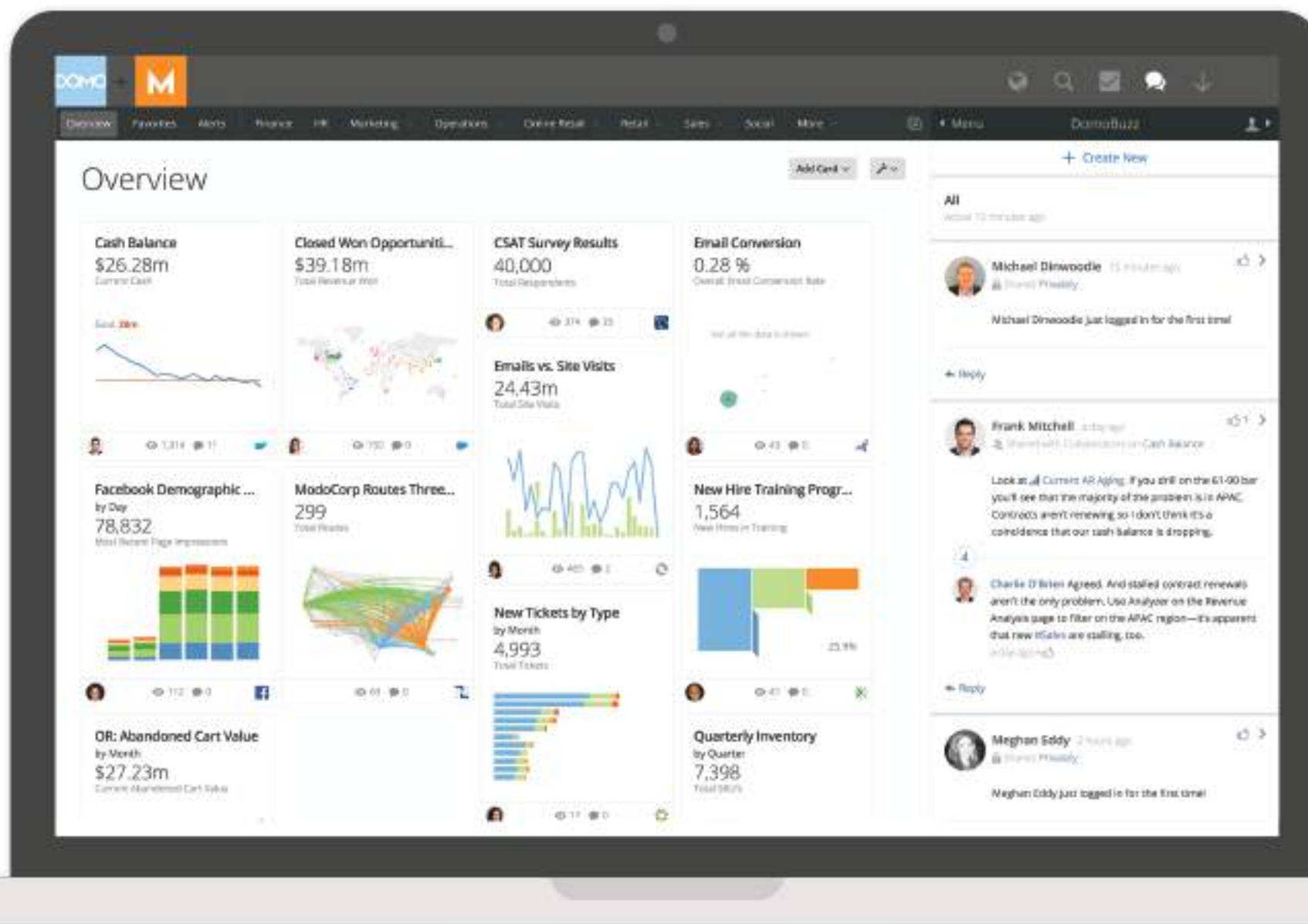
A grayscale background image showing a person's hand holding a camera, taking a photograph of a cityscape from a high vantage point, likely a window or balcony. The city features a river, buildings, and a bridge. The text 'HERE'S THE' is overlaid in a large, light blue, sans-serif font.

HERE'S
THE



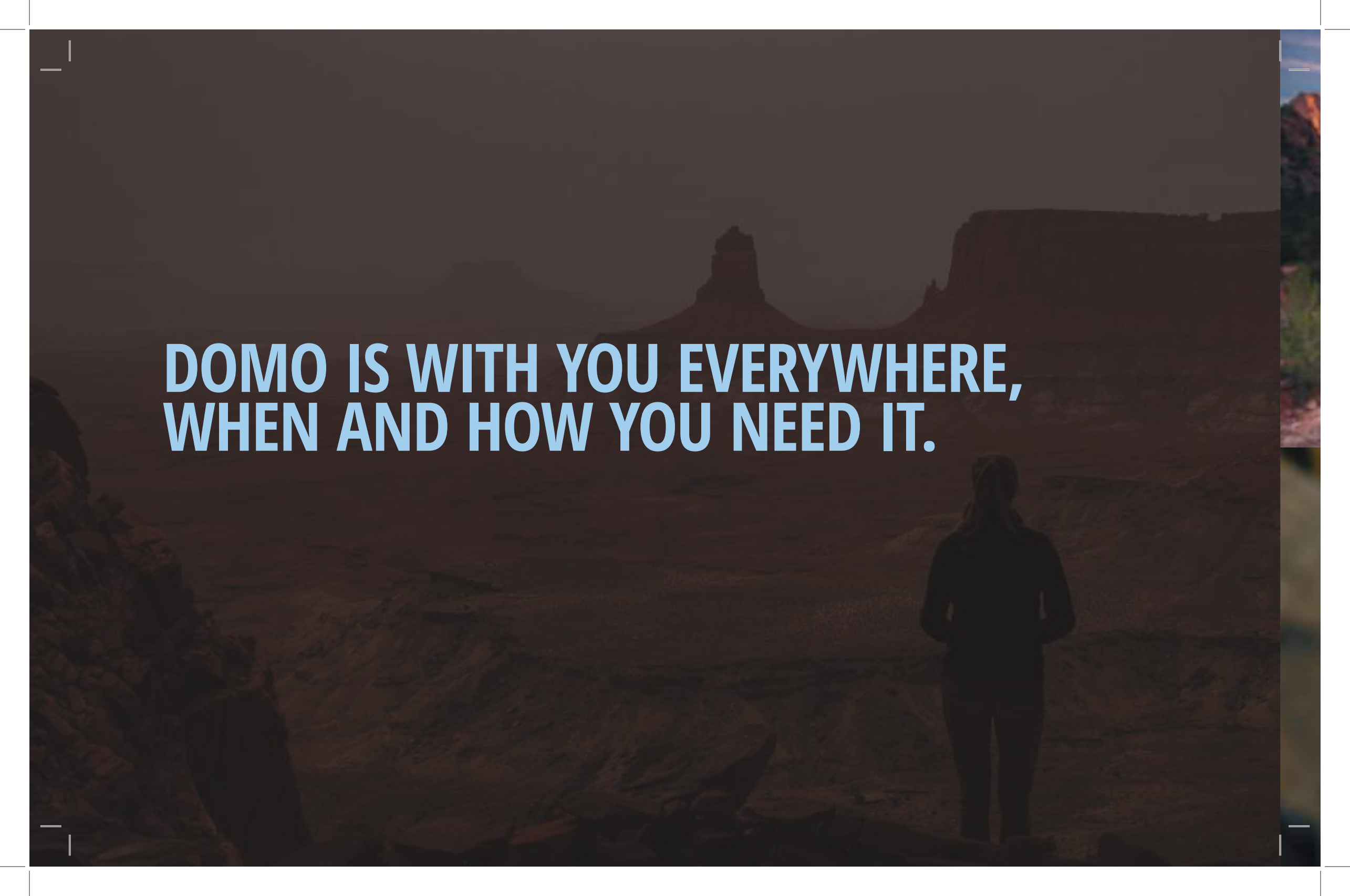
**FULL
STORY.**

**YOUR *ENTIRE*
BUSINESS
AT YOUR
FINGERTIPS.**



**DOMO'S
BUSINESS
MANAGEMENT
PLATFORM.**



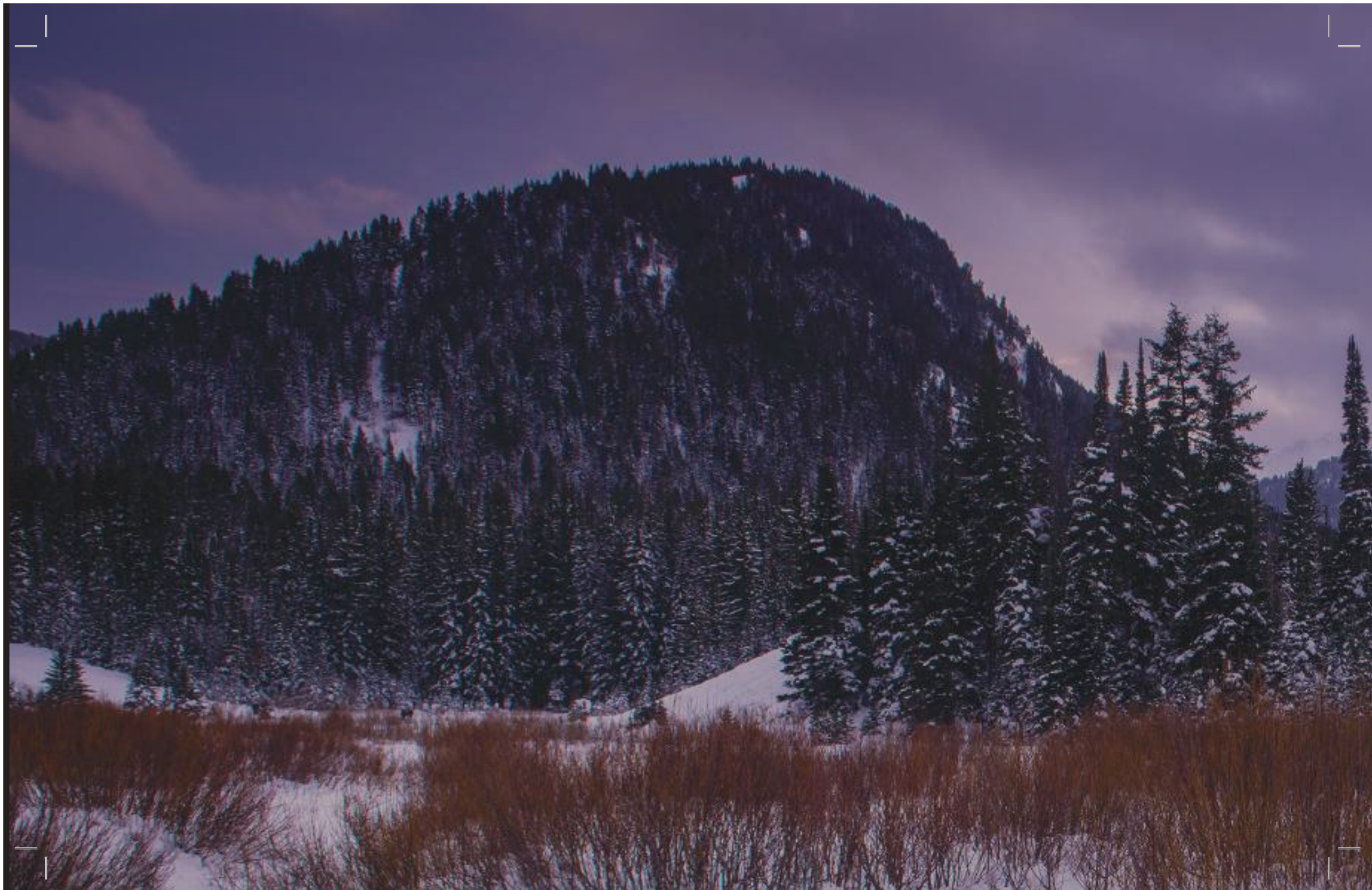
A person stands in the foreground, silhouetted against a vast, dark desert landscape. In the distance, a prominent butte rises from the canyon floor. The sky is a deep, dark blue, suggesting dusk or dawn. The overall mood is contemplative and expansive.

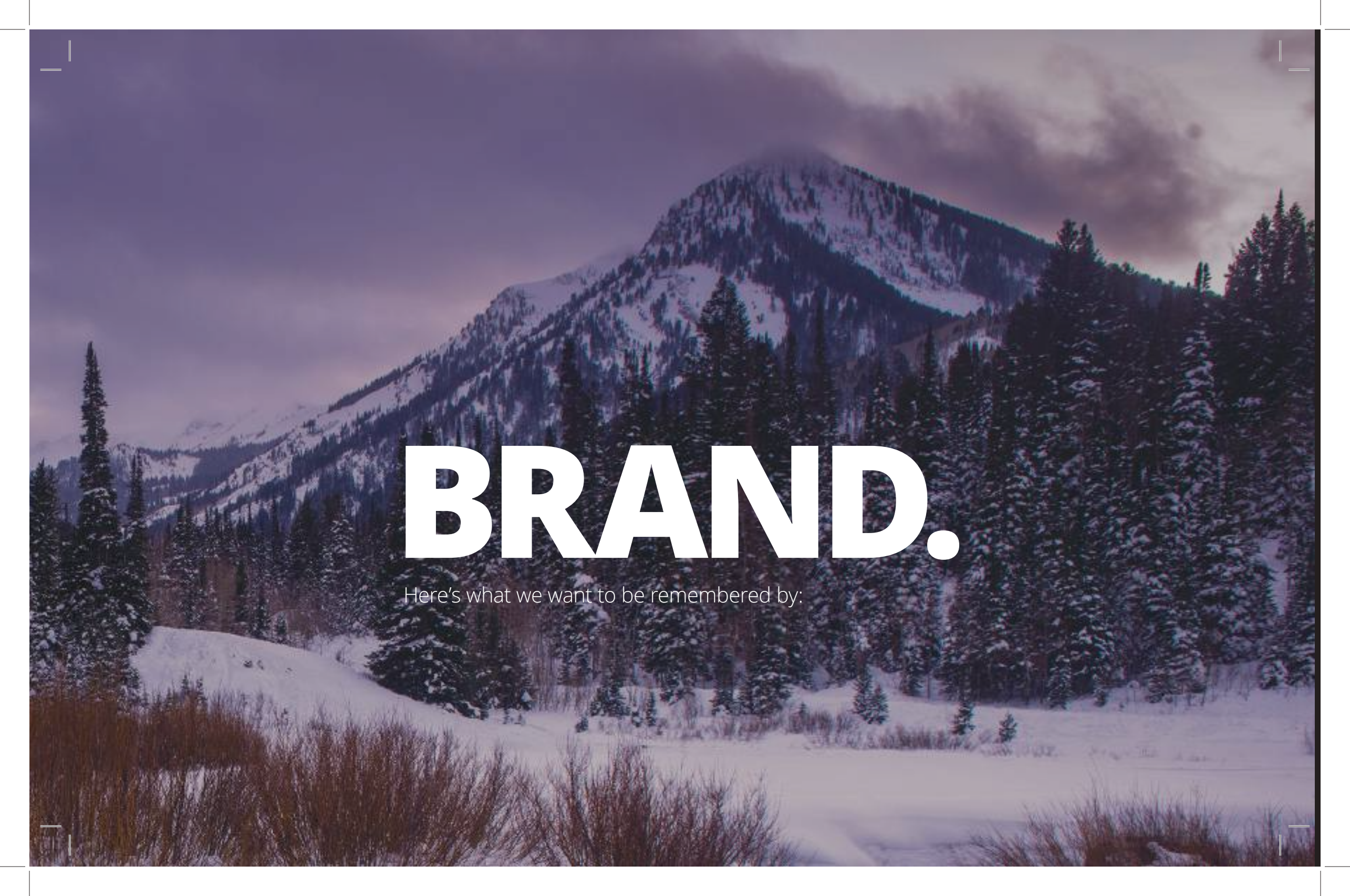
**DOMO IS WITH YOU EVERYWHERE,
WHEN AND HOW YOU NEED IT.**



**DESTROY THE CHAOS.
DISRUPT THE STATUS QUO.
SAY HELLO TO CLARITY.**







BRAND.

Here's what we want to be remembered by:

**COMPRE
HENSIVE.**



EXPERT.



INTELLI
GENT.

SOCIAL.





SEXY.

INTUITIVE.





MOBILE.

EMPOWERING.





THE DOMO DIFFERENCE.

Domo gives everyone access to the information they need to be successful.
And for the first time, we make it easy for the 99%.

**GET MORE OF
LIFE BACK.**



**CRUSH
DOUBT.**



**ONE VIEW OF
YOUR ENTIRE
BUSINESS.**



**KNOW YOUR
BUSINESS LIKE
YOU SHOULD.**





**DISRUPT
EVERYTHING.**



**FOCUS
ON WHAT
MATTERS**



**THE COMPANY
WE KEEP.**

Talk nerdy to me.

domo.com/careers



Domo is what Willis
was talkin' bout.

domo.com/careers



Your mom
works at Domo.

domo.com/careers



DOMO



Yeah, it's
kind of
like that.

domo.com/jobs

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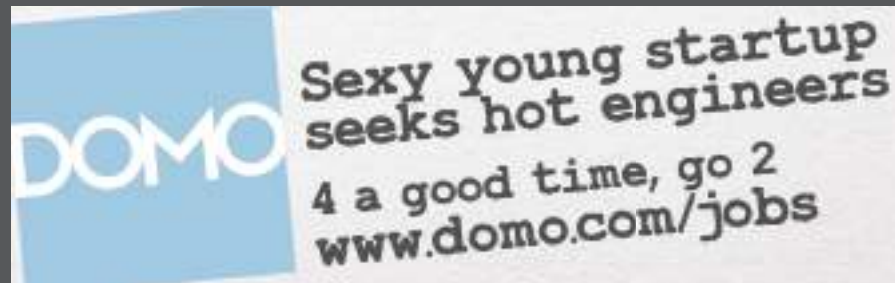


**The real
Asian superfruit.**

www.domo.com/jobs



We don't like haiku, the Iliad,
or triathletes. And yeah,
they're related
domo.com/jobs



DOMO



**Because all
of our other
billboards
make sense.**
domo.com/jobs



**Yeah, it's
kind of
like that.**

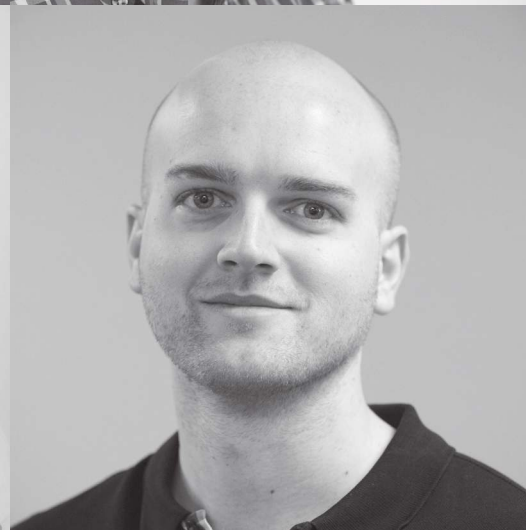
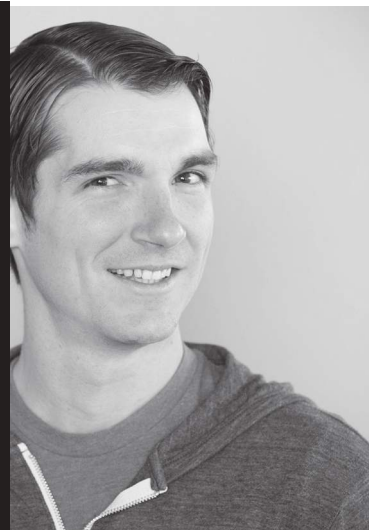
domo.com/jobs

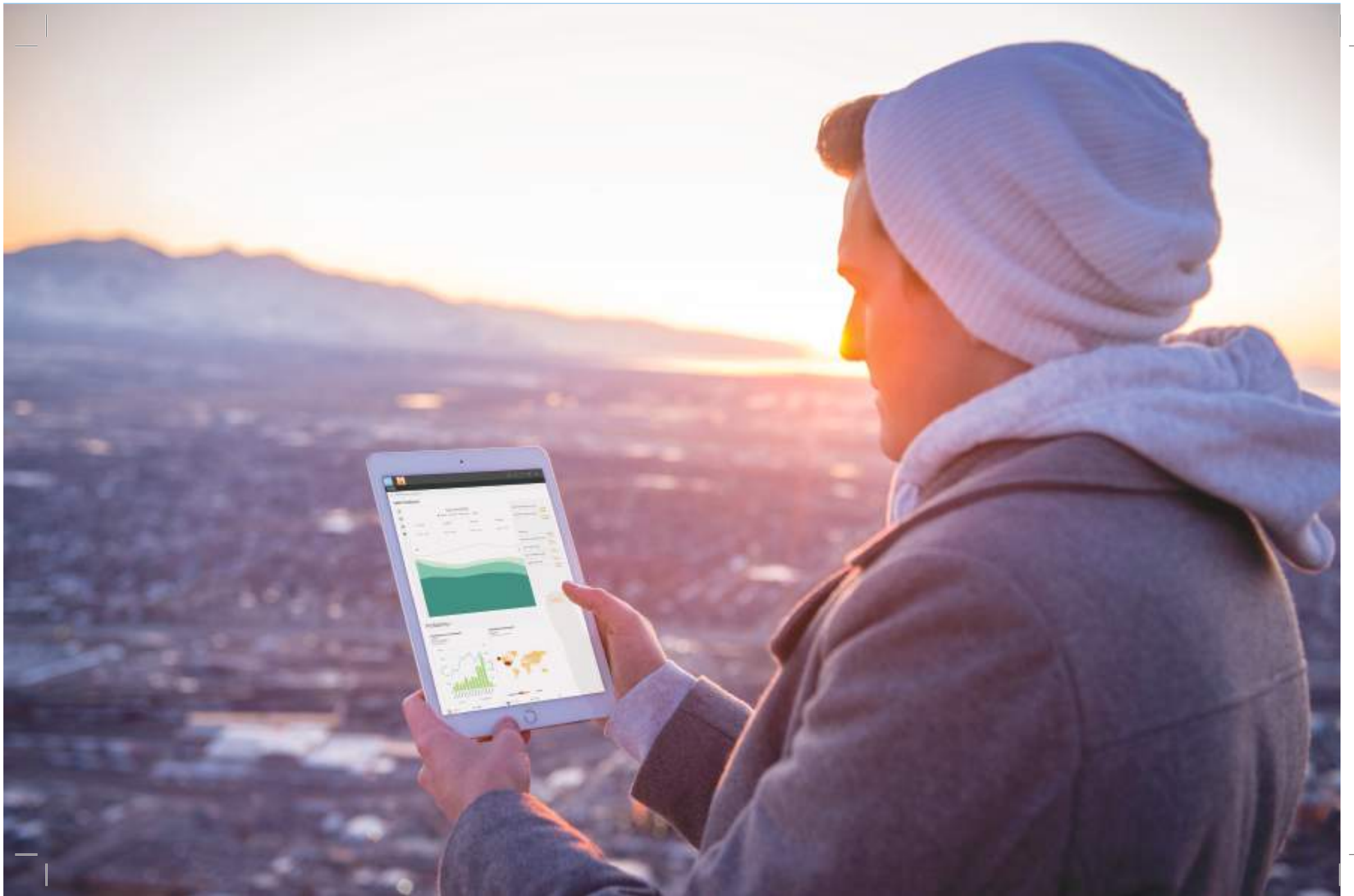
**TBH u should work
@ Domo RN!**

domo.com/careers



**AT THE HEART OF DOMO:
OUR EMPLOYEES.**







At Domo, we strive to create a brand that lives in our customers' hearts and minds. Engaging, honest, exciting—it emotionally connects with people.

And the best brands represent a powerful idea, not just features and benefits.

Design creates, aligns, and gives integrity to the brand. It transcends mere advertising by providing innovation and value to life.

Distinctive design gives a brand the unique presence and expression that make it inviting and memorable.

BRAND CREATES DESIRE.





You don't need to get in line to obtain data about your business, that's crazy.

