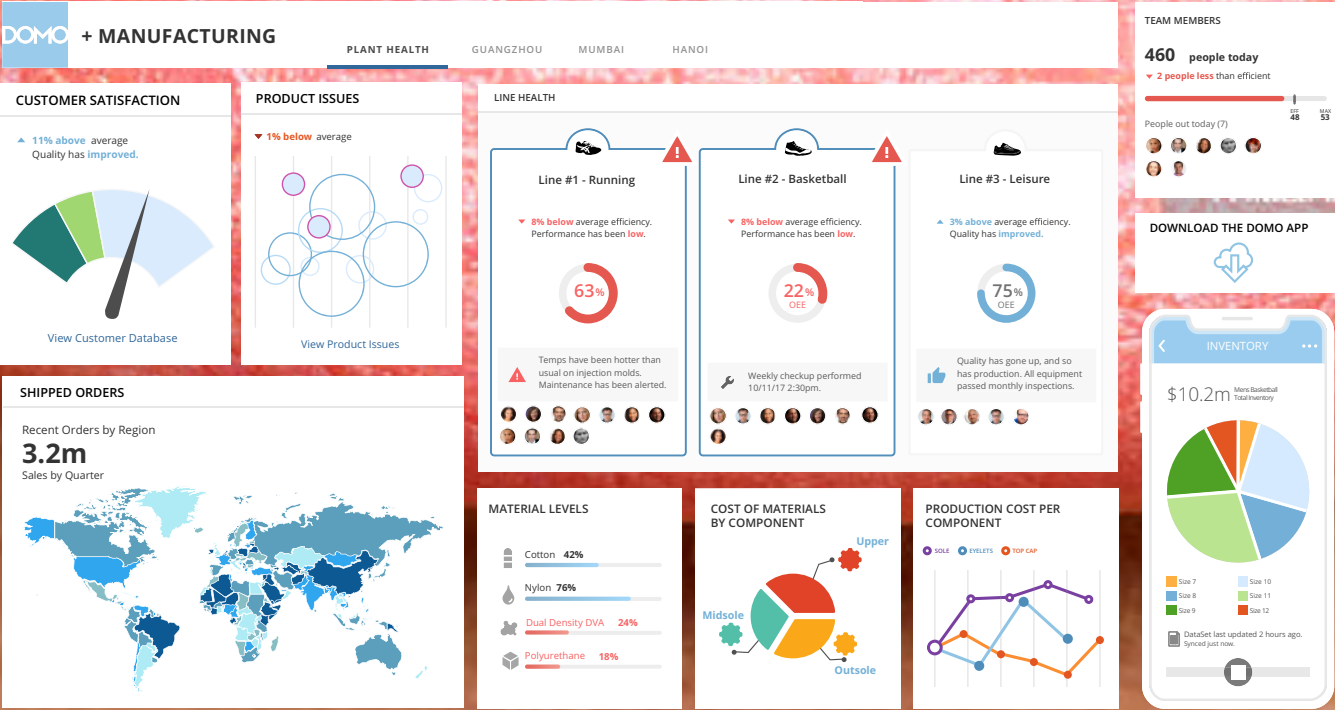


BEAUTY IS IN THE EYE
OF THE SHAREHOLDER.
SO YOU AND YOUR TEAM
NEED INSIGHTS, NOW.

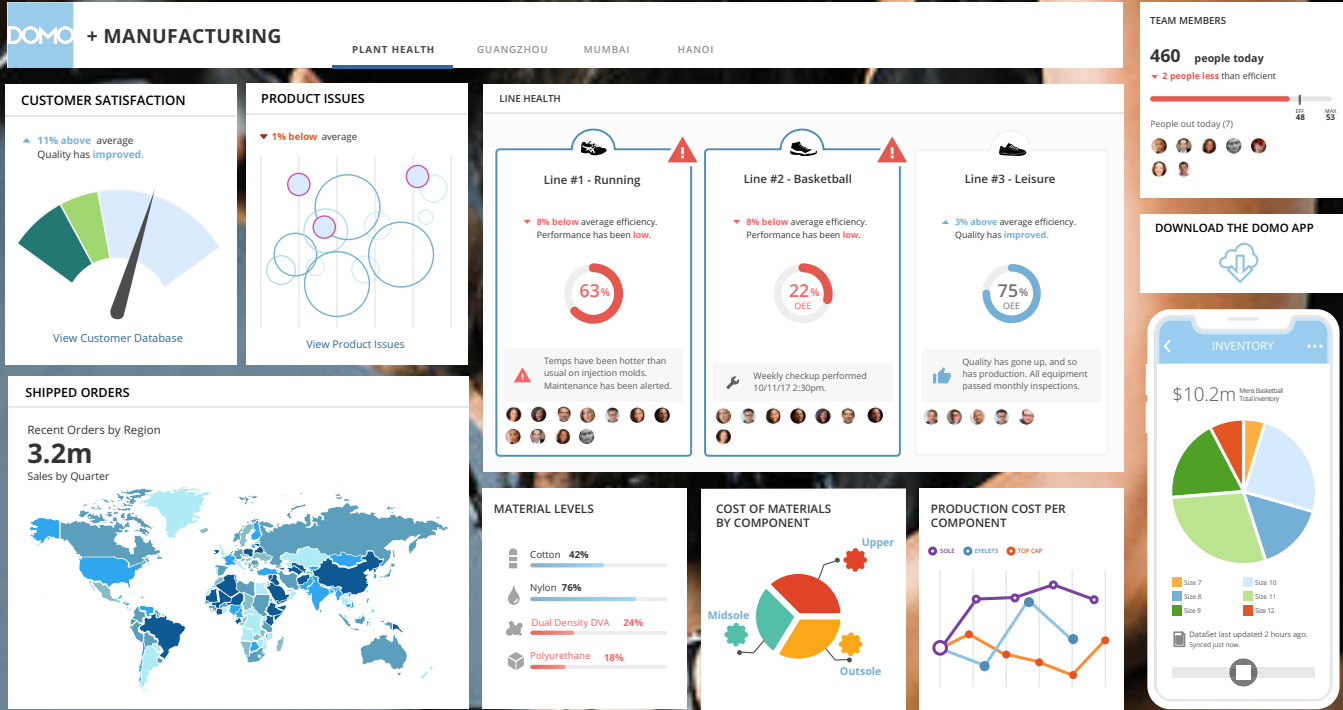
The process of becoming the next blockbuster cosmetics conglomerate isn't pretty. That's why savvy manufacturers turn to Domo. Domo is like an operating system for businesses that puts every piece of information you could need to run your organization on your phone. And it's accessible to everyone across your entire operation. Now the supply chain is in sync with distribution, trend forecasters and inventory are exchanging intel, and everything just feels smooth as your signature lipstick formulation. It's pretty beautiful actually.



KEEP ALL YOUR INNOVATORS INNOVATING IN JUST A SLIGHTLY MORE DATA-DRIVEN DIRECTION.

Data is second only to ideas when it comes to currency in tech firms, so shouldn't you have real-time access to all yours? Well, with Domo you will. Domo is like an operating system for businesses that lets decision makers see everything that's going on across their operation, right on their phones. Metrics like MRR, churn and current pipeline are updated instantly, so your team will never run out of bandwidth. Well, metaphorically speaking.

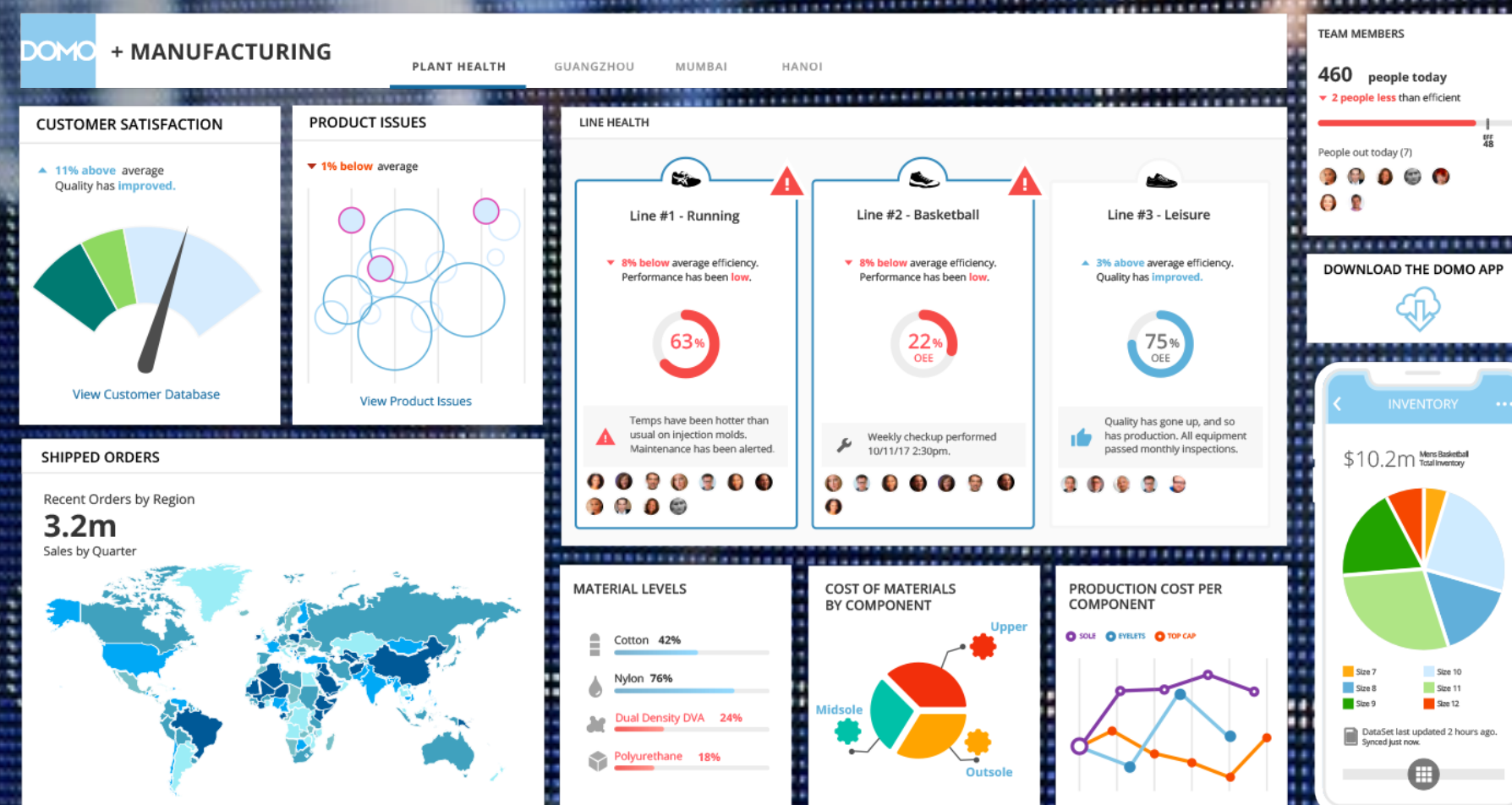
DOMO FOR THE GOOD OF THE COMPANY



SMART INVESTMENTS GET MADE BY SMART PEOPLE. MAKING YOUR PEOPLE SMARTER IS WHERE WE COME IN.

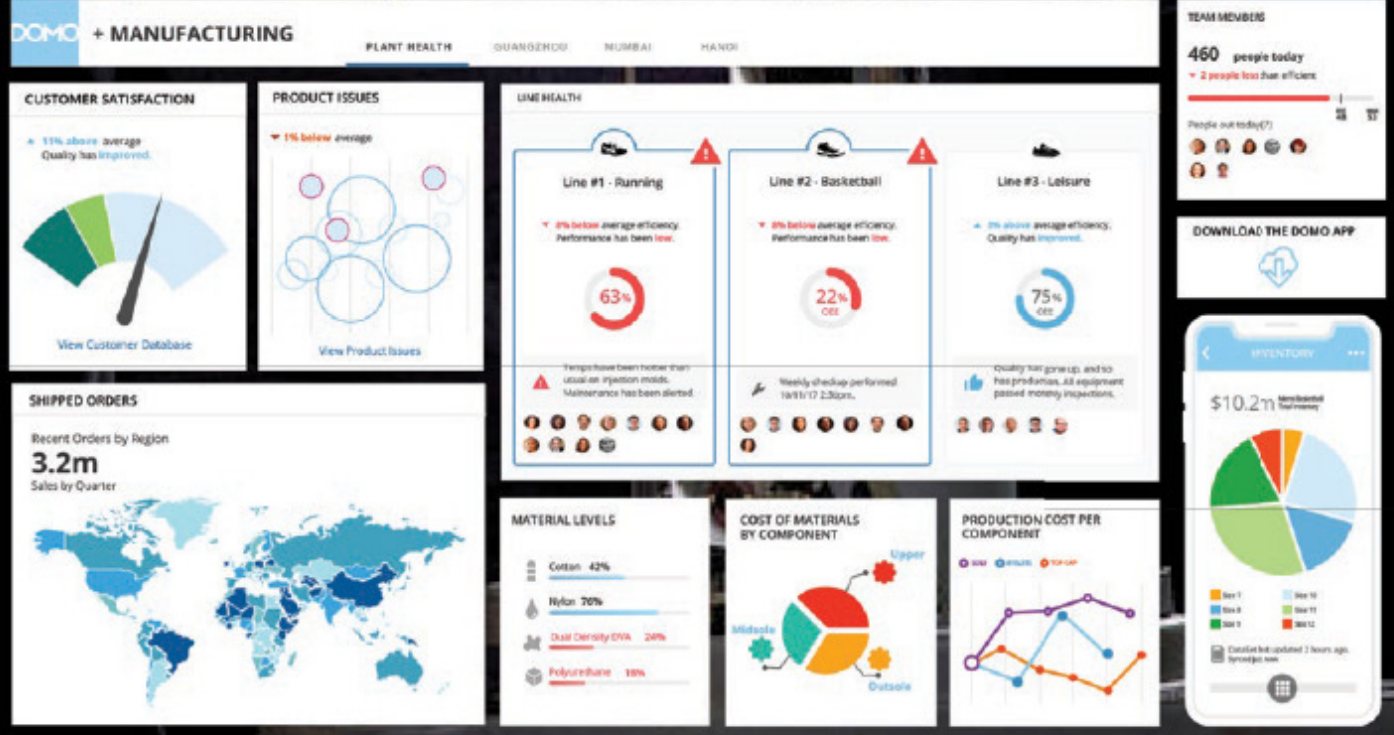
They say money talks, but so does data. And that's why smart finance professionals use Domo to improve their returns. Domo is like an operating system for businesses that gives decision makers real-time access to the entire operation's information. And it's fully mobile. Domo securely connects everyone from marketing and sales to compliance, risk and security, so all your people have all the intel they need to move your bottom line. Sounds like a wise investment.

DOMO
FOR
THE GOOD
OF THE
COMPANY



MAYBE THE TV PEOPLE
SHOULD KNOW WHAT
THE MOVIE PEOPLE
KNOW AND THE MOVIE
PEOPLE SHOULD KNOW
WHAT THE WEB PEOPLE
KNOW, YOU KNOW?

The media landscape is shifting beneath our feet. What's a modern media mogul to do? Get Domo. Domo is like an operating system for businesses that helps your team transform to a data-driven, decision-making culture. That means you can standardize measurements across an ever-increasing range of distribution and sales channels. Plus Domo is fully mobile so even always-on studio heads will get the data they need without missing a beat, or a red-carpet photo op.



SHINE AN INDUSTRIAL-
STRENGTH FLASHLIGHT
INTO THAT GRAY AREA
BETWEEN SUPPLY
AND DEMAND. (IT'S
AVAILABLE IN AISLE 6).

Retail is fast, and it's only getting faster. That's why the largest retailers manage their operations with Domo. Domo is like an operating system for businesses that connects all your people with your entire supply chain as well as with merchandising, marketing and store data, across all channels. It's a fully mobile platform that gives your entire team the data they need to pinpoint the stores needing the most attention and to get inventory where it's needed, when it's needed. Don't let another Black Friday come and go, without getting Domo.

DOMO
FOR THE GOOD
OF THE
COMPANY

