

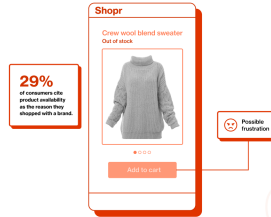
Empathy by design.™

## Make products people your purpose.

Continuously design better retail experiences for the humans who need them.

Get a demo

Watch the video →



### 5 ways retail marketers gain a competitive digital edge.

Get tips on how retailers can move from reading to defensively justifying spend, to a more business-driving stance with a testing and measurable impact on success.

Download now →

### Report: Adjusting for inflation.

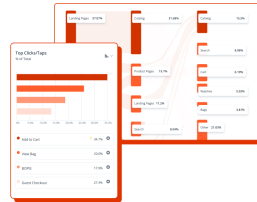
Rising prices caused by inflation and concerns about a recession are causing consumers to rethink their shopping habits. Get the data from the latest benchmark report.

Download now →

## 37%

With higher prices, one in three consumers (37%) are now pre-planning and purchasing items all at once to help keep to their budget.

Download



### Build better journeys for your shoppers.

Quantum Metric identifies revenue-impacting opportunities with real-time, quantified customer insights across platforms including website, mobile app, and kiosk. Find out how Fortune 500 retailers use our platform to access CX insights faster, maximize retention and loyalty, and improve return on ad spend.

Watch the retail product tour →



"Quantum Metric has helped lululemon systematically chip away at checkout errors, which has had a multi-tens of millions of dollars in revenue impact."

DANNY RYDER | CHIEF DIGITAL OFFICER

lululemon

Watch the video →



#### CASE STUDY

##### Vitacost's teams align around the customer.

Vitacost's teams align around the customer. Vitacost deepened their understanding of the customer and rapidly expanded the use of customer-centric insights across roles.

Read now →



#### EBOOK

##### Experiment with out-of-stock UX.

Four mobile tests to address retail out-of-stock challenges.

Download now →



#### VIDEO

##### Quantum Metric for retail in 20-min.

Learn how online retailers improve their conversion rate with Quantum Metric in just 20 minutes.

Watch demo →

### Real-time digital insights. Quantified business impact

Find out how top retailers use Quantum Metric to proactively discover and resolve customer friction faster – in both web and mobile.

Get a demo

